



POLISH ENTREPRENEURS IN GERMANY

Thesis Overview by Tom Kampschulte 75173

CONTENT LAYOUT

- Overview
- Goal of the Thesis
- Justification of the Topic
- Methods Applied
- Table of Content
- General Results
- Other curiosities

OVERVIEW

- Outlined and dependend on assumptions (Axioms)
 - The net negative migration to Germany by Poles is something undesirable
 - The significance of entrepreneurial activities (...) are significant elements in swinging demographical developments in favor to Poland
 - The countries of Poland and Germany have at least some convergence in market structure
- Via the assumptions the thesis has a strong political character
- Relies on the ideology of regionalism
- 106 pages and 25,056 words

GOAL OF THE THESIS

- A holistical attempt on describing, analyzing and profiling the Polish Entrepreneurs in Germany
- Describing the Polish Entrepreneurs as far as possible in Germany instead of the diaspora workforce as a whole
- Hopes to be a catalysator for further research into this field
- Positively affect the long-term planning of Poland's economic and cultural environment

JUSTIFICATION OF THE TOPIC

- One of the few academic attempts in Poland on describing the diaspora group regarding entrepreneurial ambitions
- Lower competitiveness regarding entrepreneurship rankings
- Demographics (e.g. emigrants, depopulation)
- Explore the motivations of Polish entrepreneurs in Germany, their background and the underlying factors which nourish the stream of Polish entrepreneurs

METHODS APPLIED

- Literature review
- Analysis of official documents and statistical data of international financial institutions, consulting companies and governmental institutions
- The analysis of a historical perspective using books usually centered around a holistic view on Polish history, Polish workforce migration and post war expulsion

TABLE OF CONTENT

Introduction 5

- Foreword 5
- Ground for the Topic Addressed 7

Chapter 1 Polish immigration to Germany and short demographical analysis of the respective countries 9

- 1.1 Poland 9
- 1.2 Germany 14
- 1.3 Poland's and Germany's Demographic Development Comparison 17

Chapter 2 Demographical and Geographical Analysis of the Polish Entrepreneurs 20

- 2.1 Definition of the Polish Entrepreneur in Regards of the Thesis 20
- 2.2 Overview of Polish entrepreneurs in relation to other migrant entrepreneurs in the timeframe of 2003 to 2017 21
- 2.3 Education 26
- 2.4 Age Structure of Polish Entrepreneurs 32

- 2.5 Gender Distribution of Polish Entrepreneurs in Germany 34
- 2.6 Geographic Distribution of Poles 40
- 2.7 Case study 43

Chapter 3 Sectorial Distribution of Polish Entrepreneurial Activities in Germany 48

- 3.1 Reference Study for Sectorial Business Formations 56
- 3.2 Reference Study from a Polish Source Perspective 60

Chapter 4 Historical Origins, Motivations and Environment of the Polish labor force 63

- 4.1 Overview on the ideology and historical context used during the historical analysis 63
- 4.2 Pre-Feudal, early Feudal and the Piast Dynasty 65
- 4.3 Partitions 69
- 4.4 Ruhr-Polen 1875–1914 72
- 4.5 Interbellum 77

- 4.6 Polish Minority and Slave Workers in The Third Reich during the Second World War 78
- 4.7 Evacuation during The Second World War, Post-War Expulsion and Soviet-Migration 81
- 4.8 Post-Soviet Third Polish Republic and EU-accession 83

Conclusion 90

Bibliography 93

- Literature 93
- Internet Sources 97

List of tables 102

List of figures 103

THESIS SUMMARY 106

GENERAL RESULTS

- Underdeveloped research area
- Poles are generally active in the construction sector
- Second generation diaspora rather takes stable jobs than entrepreneurial ambitions
- Trend towards more knowledge intensive sectors (though low R&D spending)
- Only few of the newly arriving Polish migrants solely go to Germany motivated by entrepreneurial ambitions

- The map is showing Poland's lands ruled by Mieszko I in around 966 and subsequently in by Boleslaw I in around 1000
- Further shown are regions and neighboring tribes



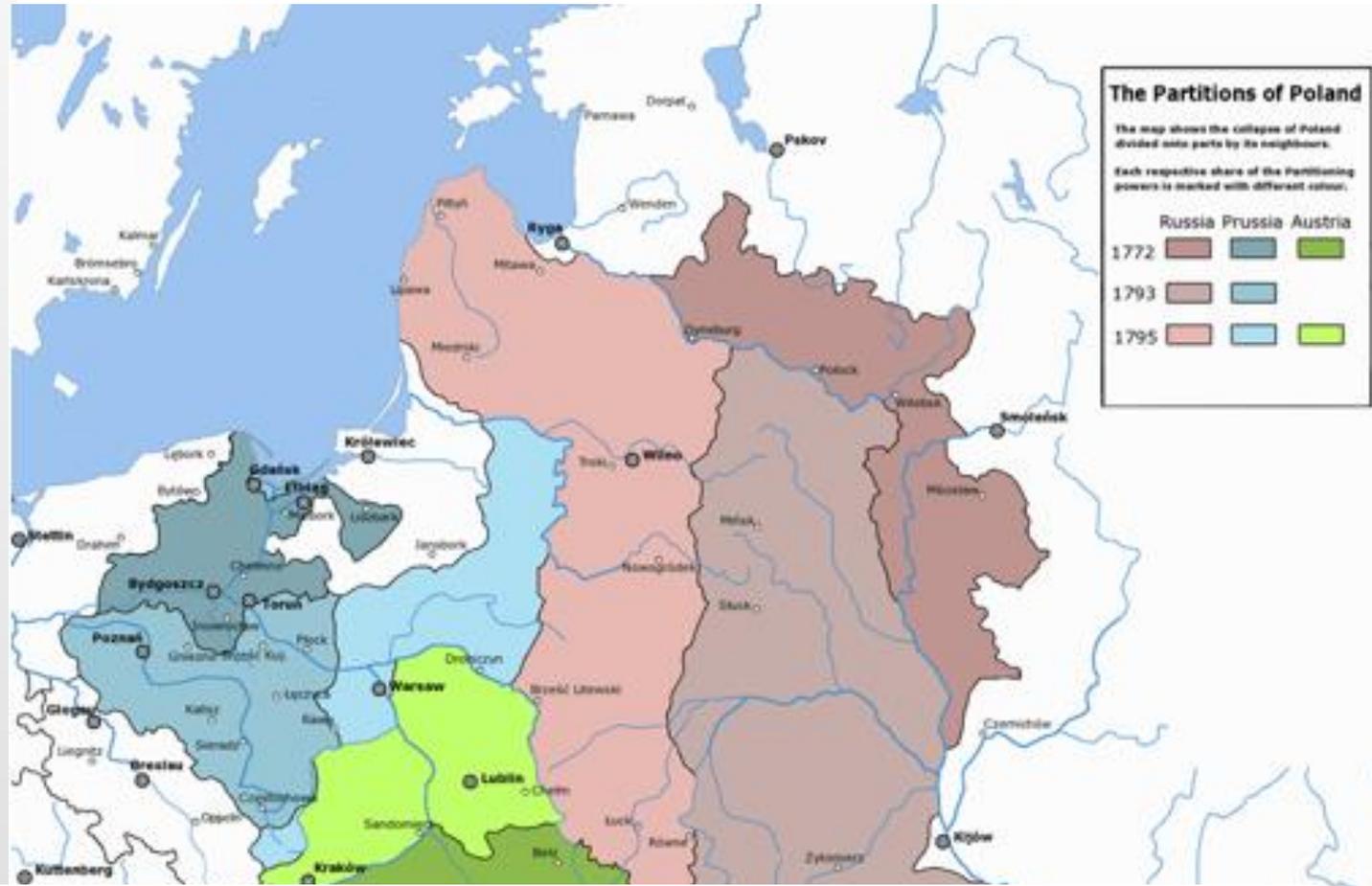
Source: J. Lukowski, H. Zawadzki, *A Concise History of Poland*, Cambridge University Press, Cambridge, 2001 (First Edition), 2006 (Second Edition), p. 12.

- Map showing the Polish lands in the 13th century
- Visibly are stark geographical changes in relation to the previously shown map
- Subsequently the lost territory is getting Germanized
- This lays the very groundstone of the formation of subcultures which are close to Germany than other Polish regions



Source: J. Lukowski, H. Zawadzki, *A Concise History of Poland*, Cambridge University Press, Cambridge, 2001 (First Edition), 2006 (Second Edition), p. 28-29.

- The map showing the partitions of the Polish-Lithuanian Commonwealth
- Poles were facing post-partition relentless Germanization and Russification



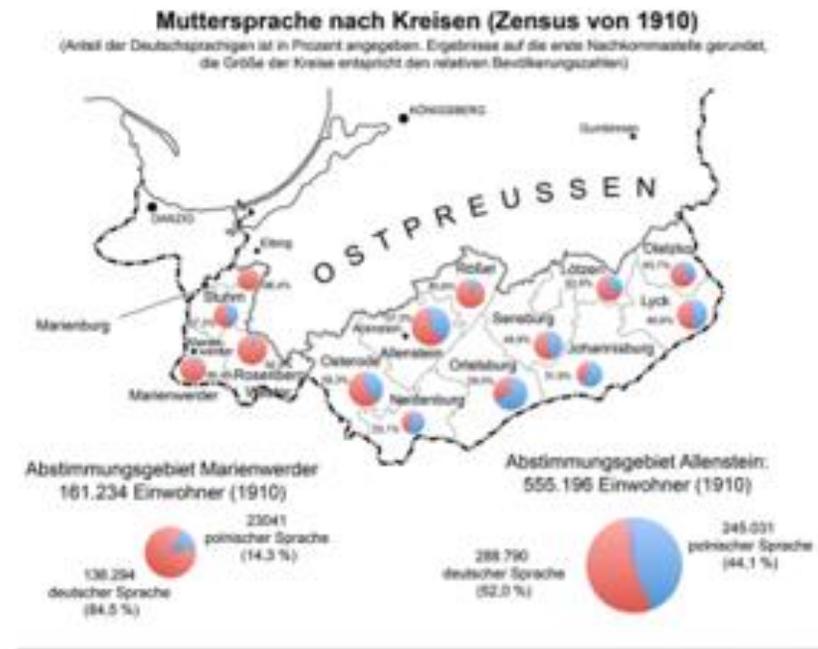
Partition	Austria		Prussia		Russia		Total annexed	
	Area [km ²]	Area [%]						
1772	81,900	11.17 %	36,300	4.95 %	93,000	12.68 %	211,000	28.79 %
1793	0	0 %	57,100	7.78 %	250,200	34.11 %	307,300	41.90 %

1795.,
retrieved

Partition	Austria		Prussia		Russia		Total annexed	
	Area [km ²]	Area [%]						
1772	81,900	11.17 %	36,300	4.95 %	93,000	12.68 %	211,000	28.79 %
1793	0	0 %	57,100	7.78 %	250,200	34.11 %	307,300	41.90 %
1795	47,000	6.41 %	48,000	6.54 %	120,000	16.36 %	215,000	29.31 %
Total	128,900	17.57 %	141,400	19.28 %	463,200	63.15 %	733,500	100 %

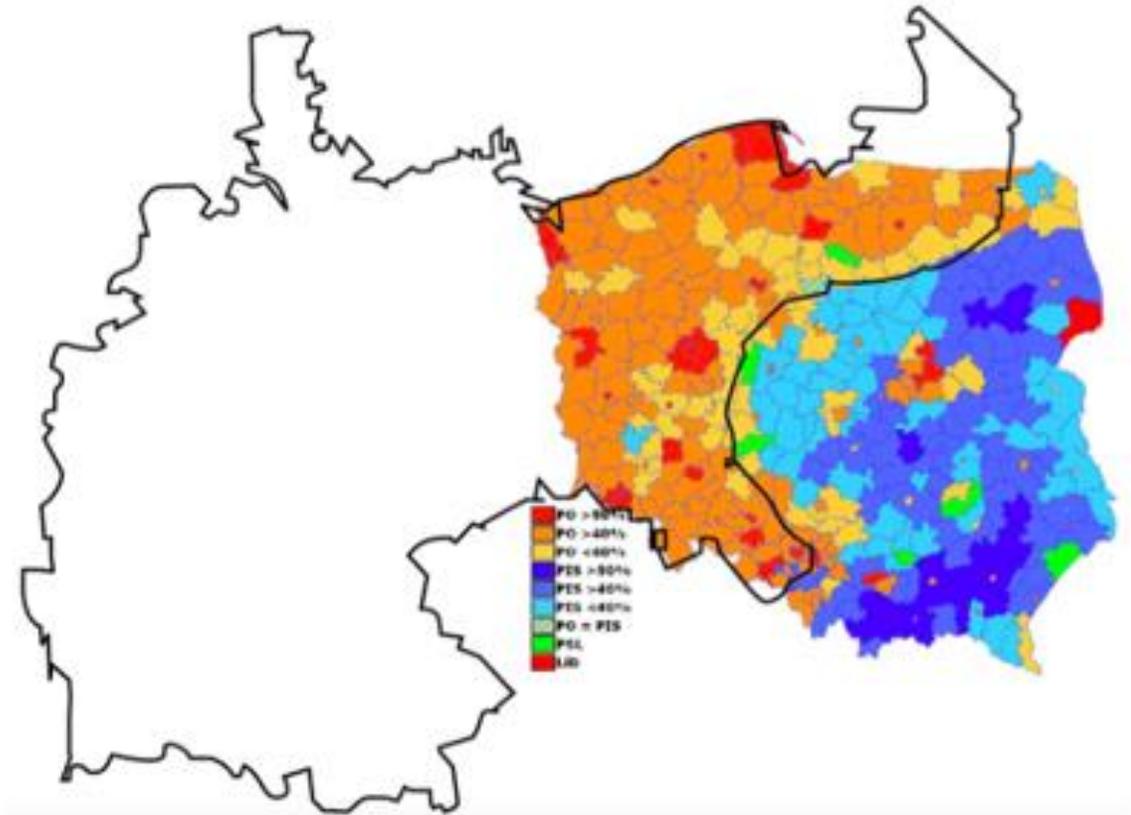
Source: N. Davies, *God's Playground – A History of Poland Volume I (Revised Edition)*, Columbia University Press, New York, 2005 (Revised Edition), p. 394.

- The map on the top is showing the linguistic distribution dependend on the mother tongue between the Polish and German
- Below is the plebiscite outcome of Masurians either voting to stay with Germany or Poland



Source: https://commons.wikimedia.org/wiki/File:Plebiscit_Sprache_Ostpreussen_1920.svg, (retrieved 15th March 2019) – Based on: Rocznik statystyki Rzeczypospolitej Polskiej/Annuaire statistique de la République Polonaise 1 (1920/22), vol 2, Warszawa 1923, p. 358.

- Figure on the right shows general elections of 2007 indicating a specific voting behaviour in the region previously belonging to the German Empire.
- The EU parliament election of 2019 showed a similar geographical pattern, though, without the Masurian region



Source: F. Jacobs, *Polish Election Map Reveals Old Imperial Border*, Big Think, 23rd July 2010, <https://bigthink.com/strange-maps/348-an-imperial-palimpsest-on-polands-electoral-map>, (retrieved 13th March 2019).